

Join our biggest
ever conversation

merton.gov.uk/YourMerton



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Tell us where in Merton
is important to you



Your Merton

Engaging our community in
post-pandemic priorities

Minute Item 3



Outline

- What is Your Merton?
- Objectives & themes
- How we are engaging people
- Online engagement platform
- What can you do?

What is Your Merton?



- Our biggest-ever engagement with residents, with more opportunities to give us their views than ever before
- Aimed at everyone who lives, works, travels to or studies in the borough
- Delivered through multiple channels to ensure we can get views from as many people as possible

Objectives

1. Build a **detailed understanding of resident & community priorities in the wake of the Covid-19 pandemic** – including changes to their local service priorities around key issues such as transport, health & the environment
2. Seek views from **all parts of our community** – creating a comprehensive, professional engagement that provides genuine insight from residents, communities, service users & hard-to-reach groups
3. Provide an updated **set of insight** showing changes to previous perceptions & future priorities
4. Support the development of future **corporate plan for the borough**

Key themes

1. Places

What are the places our respondents love, and why? What places do they think need improvement, and how?

2. Day to day life

What are the things that impact your daily quality of life the most; what is life like in your community and what influences it?

3. The impact of the pandemic

How has the pandemic impacted your life, and what could be the impact of that on how you use local services & facilities?

4. Ambitions for the future

What are your hopes for the future of the area you live in?

How we are engaging people

1. 2021 Resident Survey (completed)

- 1,100 sample
- Conducted by telephone
- Demographically representative

2. Community group conversations & focus groups (live)

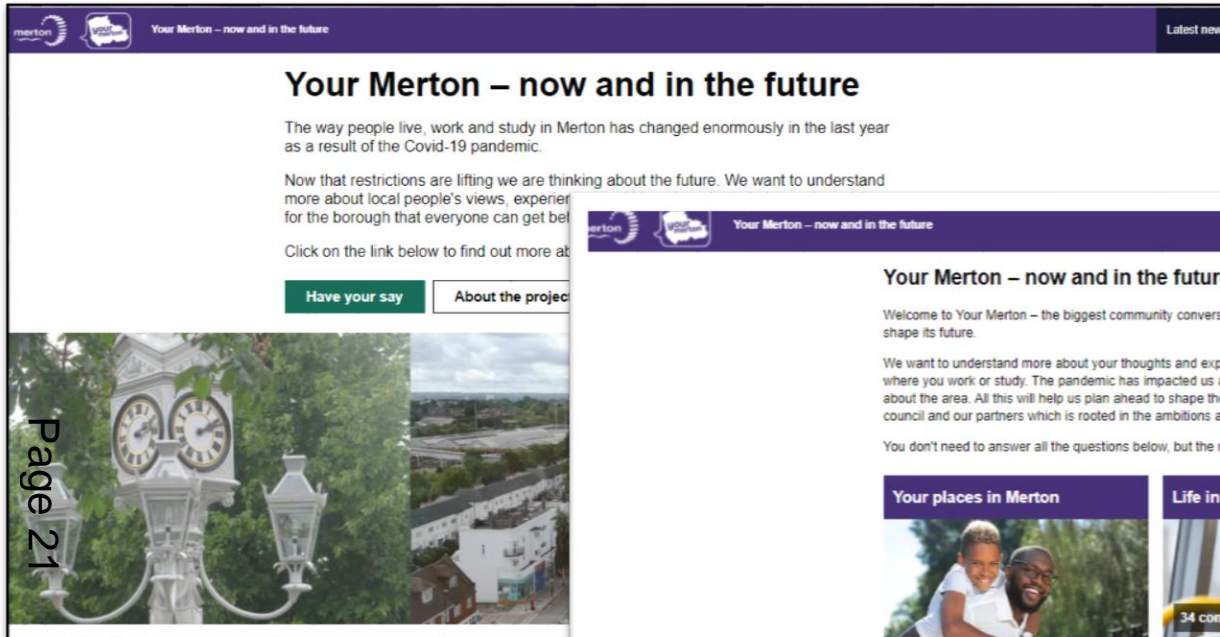
More than 30 focus groups with community partners

Facilitated conversations with young people, community partner groups, voluntary sector and others

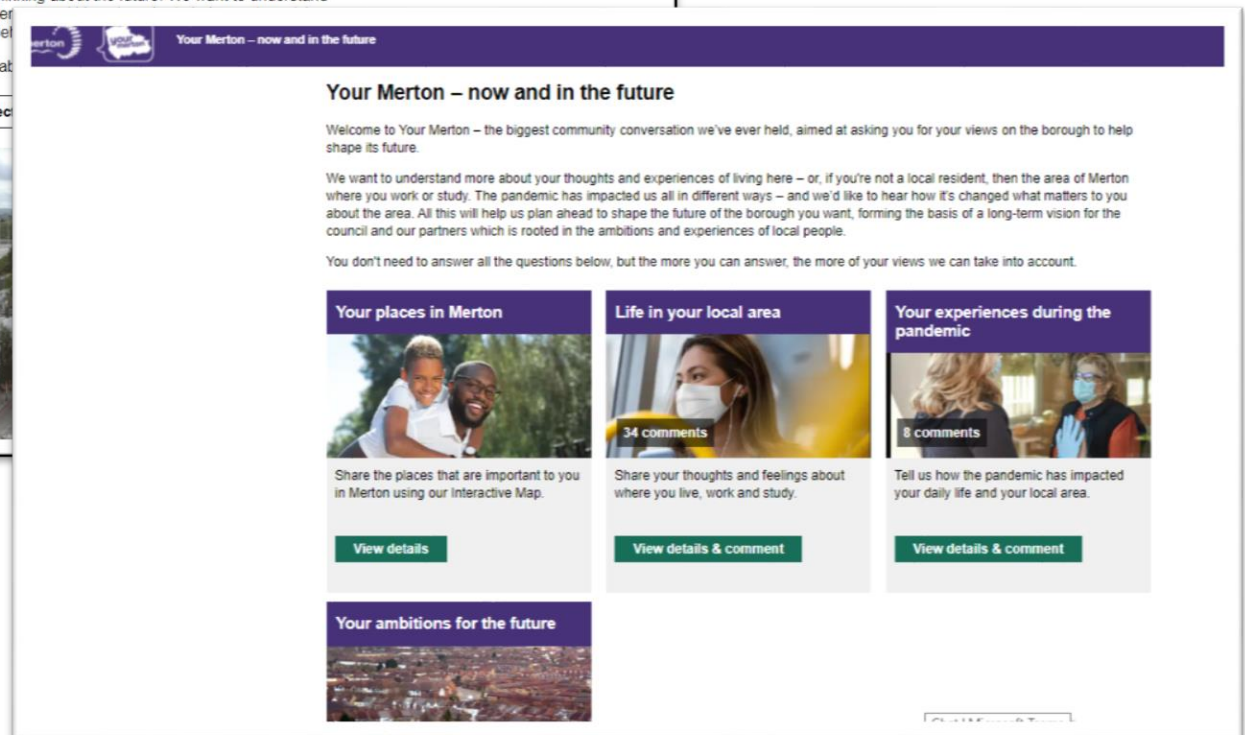
3. Your Merton website

- Launched on May 12, runs until July 7
- User-friendly, map-driven, themed around impact of the pandemic, future ambitions & views on the area
- Comments on places and services in the area

The Your Merton website

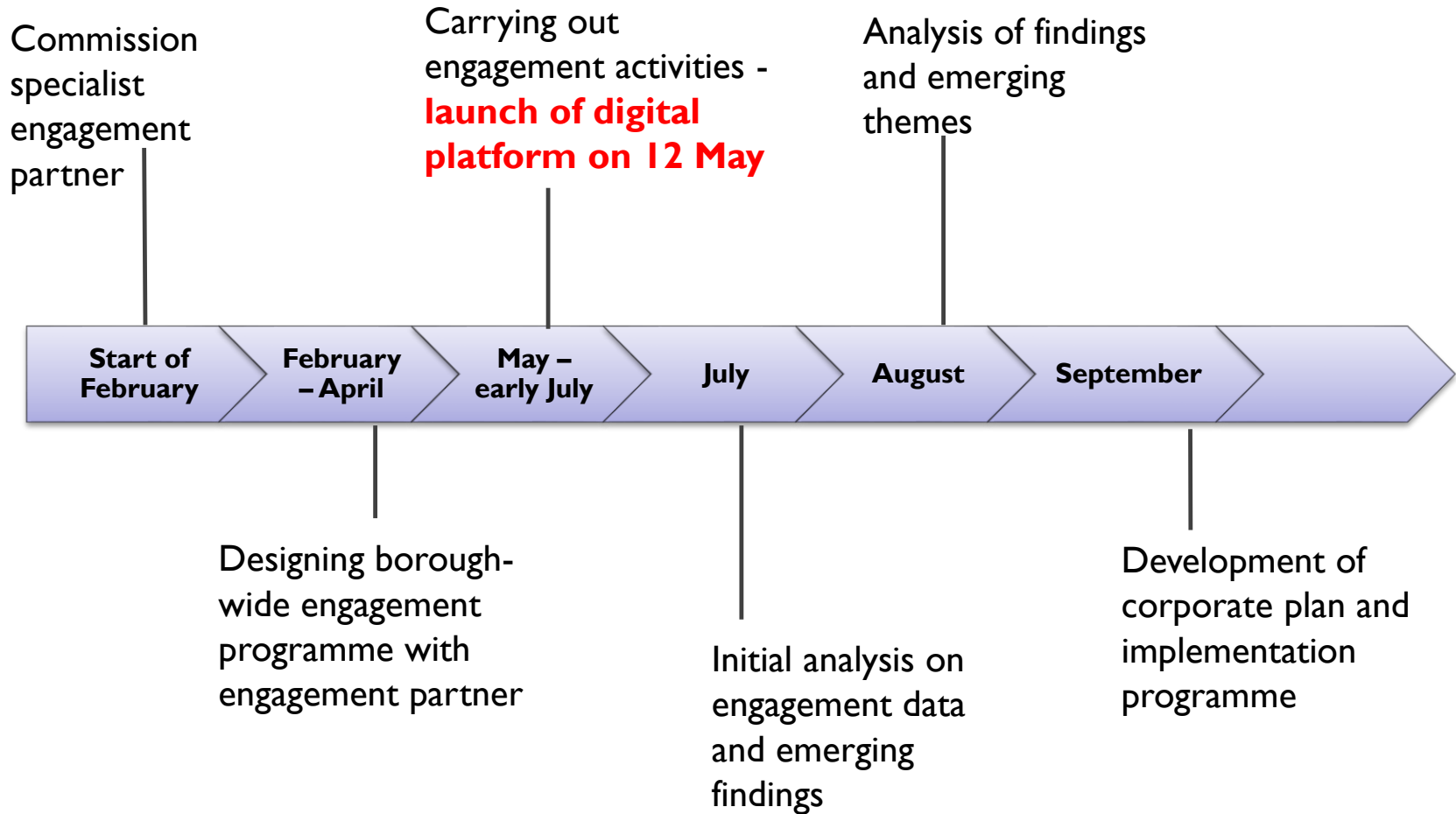


Link: [Visit the Your Merton website](#)



Timeline

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What can you do?

- Visit www.merton.gov.uk/yourmerton
- Share with friends, family, networks
- If you would like any images or copy for newsletters please email getinvolved@merton.gov.uk

Any questions?

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Q & A